

FÉDÉRATION INTERNATIONALE DU SPORT UNIVERSITAIRE INTERNATIONAL UNIVERSITY SPORTS FEDERATION

For the attention of:
FISU Member Associations
Continental University Sports Federations

Lausanne, 28 June 2018 Ref: SG/ES-NK /2018-70229

Re: Applications open for FISU Young Reporters Programme 2019

Dear Friends,

Following four previous successful editions of the FISU Young Reporters Programme during the Summer Universiade, FISU is currently accepting applications to the Krasnoyarsk 2019 Winter Universiade.

This event, which will take place 2-12 March next year, is the first time that FISU is taking a team of young reporters to the Winter Universiade. This education programme provides emerging journalists with a unique and unrivalled training experience, and is targeted at 21 to 25-year-old students and recent graduates who studied journalism and communication.

FISU will select six candidates; from Africa (1), America (2), Asia (1), Oceania (1) and Europe (1). Successful applicants will be at the heart of the action throughout the Universiade, with full access to the competition venues. This select group of up-and- coming journalists will be joined by 12 of their peers from the host country of Russia.

Detailed info on how to apply can be found in the FISU Young Reporters Programme application document. However, don't delay in spreading the word about this amazing initiative for students in your country – the deadline for applications is set for 31 July 2018.

Successful candidates will be chosen in September 2018.

"The FISU Young Reporters Programme is a unique educational project enabling young journalists from all over the world visit the Winter Universiade 2019 while also enhancing their professional journalism skills," said Maxim Urazov, Krasnoyarsk 2019 Winter Universiade Director General.

"Young people will see Siberia with their own eyes and tell about it to their friends worldwide," added Urazov. "The participants will get to study and work together. This programme provides a platform that unites students in friendship which, in its turn, contributes to cultural interaction and dialogue, one of the main targets of the Universiade."



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Course details:

- All Young Reporters will undertake both general and specialised training in various aspects of sports reporting and the coverage of major events. The course will look at what makes a good human interest/sport story, how to tell it informatively and entertainingly, when to look for more background detail and why accuracy and fairness still remain the cornerstone of reporting.
- According to their specific interests, participants will specialise in different areas of the media, such as news reporting, sports photography and digital/social media journalism.
- Stories, photographs, audio and video packages will be published on FISU's digital site and social media and will be available rights-free at no cost to media organisations worldwide. There will also be the opportunity for stories to be used by the participants' FISU Member Association and media organisations, for publication in their home countries and regions.

For students looking to take their sports journalism game to the next level, check out with document and apply today. While the deadline date of 31 July 2018 might seem a little down the road, for an opportunity like this its better not to leave putting together your best clips and updating your CV for the last minute.

For more information please contact Mr Torin Koos at t.koos@fisu.net.

Sincerely,

Eric SAINTROND

FISU Secretary General /CEO

Copy: Verena Burk - Chair Media & Communications Committee